

Corporate  
values & behaviors



# VISION

TO BE A LEADING COMPANY IN OUR INDUSTRY PROVIDING **MEANINGFUL INNOVATION FOR THE COMMUNITY.**

## VALUES



### INTEGRITY

FOR US INTEGRITY IS THE BASE ON WHICH COWORKERS, CUSTOMERS AND STAKEHOLDERS BUILD **RELATIONSHIPS** AND **TRUST**. IT MEANS TO BE ACCOUNTABLE, RELIABLE AND **DRIVEN BY STRONG ETHICAL PRINCIPLES.**

- HONESTY
- FAIRNESS
- CONSISTENCY
- TRANSPARENCY
- RELIABILITY
- RESPECT
- ACCOUNTABILITY
- ETHICAL LEADERSHIP
- LOYALTY



### EXCELLENCE

OUR CULTURE OF EXCELLENCE IS DRIVEN BY A RELENTLESS TENSION TO **IMPROVE AND REACH CHALLENGING GOALS**, CREATING EVERY DAY SOMETHING BETTER THAN THE DAY BEFORE, EXPLORING INNOVATIVE SOLUTIONS AND **ENHANCING OUR POTENTIAL.**

- PASSION FOR RESULTS
- AGILITY
- TEAMWORKING
- SELF MOTIVATION
- INNOVATION
- PERSONAL DEVELOPMENT
- ENTREPRENEURSHIP
- FOCUS ON GROWTH
- EVOLUTION



### SUSTAINABILITY

WE ACT TO REDUCE WASTE AND MANAGE EFFICIENTLY **HUMAN, NATURAL AND FINANCIAL RESOURCES**. WE AIM TO CREATE VALUE FOR OUR **PEOPLE, CUSTOMERS, COMMUNITIES AND FUTURE GENERATIONS.**

- DIVERSITY
- INCLUSION
- EFFICIENCY
- HEALTH & SAFETY
- ENVIRONMENT
- PROFITABILITY
- WELL-BEING
- COMMUNITY
- FUTURE

# MISSION

CREATING VALUES FOR **OUR CUSTOMERS** AND OUR STAFF PROVIDING INNOVATIVE AND SCALABLE SOLUTIONS FOR BUILDINGS, INDUSTRIES AND INFRASTRUCTURES, CONNECTING PEOPLE AND THINGS, WHILE IMPROVING THE SAFETY AND THE QUALITY OF LIFE, DRIVEN BY **INTEGRITY**, CULTURE OF **EXCELLENCE** AND **SUSTAINABILITY.**

## BEHAVIORS



### CREATIVE

DEVELOPING **INNOVATIVE IDEAS**



### COOPERATIVE

AND PROMOTE **TEAMWORKING**



### RESILIENT

AND **ACCOUNTABLE** TO REACH **AMBITIOUS TARGETS**



### PRAGMATIC

AND EFFICIENT, **SIMPLIFYING** AND ACTING **QUICKLY**



### AN EFFECTIVE COMMUNICATOR

AND USE YOUR **EMOTIONAL INTELLIGENCE**



### INCLUSIVE

AND EMBRACE **DIVERSITY** IN A MULTICULTURAL ENVIRONMENT



### RELENTLESS

IN THE PURSUIT OF **CUSTOMER SATISFACTION**



### A TALENT ENHANCER

**LEARN** AND **TEACH** BY DOING





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Economic and Administrative Index 107496 - Share Capital 60,000,000.00 EUR fully paid up

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